

JBCStyle

JBCSTYLE HIRES VP OF WEST COAST OPERATIONS & RECRUITMENT Full Service Recruiting Agency Continues its growth

San Francisco – August 18th, 2008 – JBCStyle, a leading full-service recruiting agency with focus in the Fashion, Action Sports, Retail, and Home industries, is pleased to announce the newest addition to its team. Carson Randy Heil has been selected as Vice President of West Coast Operations & Recruitment.

“The success and tremendous growth of JBCStyle as recently seen in our award of #74 on the Inc. 5000 list can only be furthered by discovering such prominent professionals as Mr. Heil. Randy Heil will be a tremendous asset to the future growth of our company,” said JBCStyle President and Chief Executive Officer Bryan J. Zaslou.

Randy brings over fifteen years of fashion experience to his new role within JBCStyle. Randy’s background includes: Merchant and Fashion Director in the categories of Men’s, Children’s and Home for Lord & Taylor; prior to Lord and Taylor, Randy was Men’s Fashion Director for San Francisco based Macy’s West; as well as VP US Merchandising for Gianfranco Ferré; and Director of Fashion & Retail Marketing for Esquire Magazine.

Most recently Randy Heil was VP Business Development for a prominent boutique executive search firm in New York City that serviced the fashion, retail and wholesale sectors. In 2008 he was awarded the Management Recruiters International Pacesetter Award which recognized the best recruiters in MRI Worldwide; and previously, Randy Heil was included in “The A List of Ten Elite Men’s Wear Merchants between Runway and Retail” (Cover article – DNR / January 5, 2004).

In his new role with JBCStyle, Mr. Heil will be responsible for overseeing the growth, as well as business development and day to day operations, of JBCStyle’s West Coast (Los Angeles & San Francisco) offices.

About JBCStyle.

Founded in 2003, JBCStyle is a leading full-service recruiting agency in the Fashion, Action Sports, Retail, and Home industries. With offices in New York, Los Angeles, San Francisco, and with an office in Boston slated to open in the fall of ‘08, JBCStyle has earned a reputation for placing exceptional talent, from entry level to executive level within the corporate and retail environments of its partners.

JBCStyle was recently honored to receive recognition on the prestigious Inc. 500 and Inc. 5000 2008 List of the Fastest Growing Private Companies, ranking #74 overall, (additionally, ranking No. 3 in the Top 100 Human Resources Companies category, and

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JBCstyle

ranking No. 7 in the Top 100 Businesses in New York-Northern New Jersey-Long Island category).

To learn more about JBCStyle or the opening of JBCStyle's new San Francisco office, please visit the company website's at www.JBCStyle.com & www.JBeth.com or contact Ashley Kahn, Executive Assistant to the Executive Team by calling (212) 355- 3197.

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